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| **TRAINING OCCUPATION: RETAIL OPERATIONS (DIVISION)** | | | |
| **CU : SPACE RANGE AND DISPLAY (SRD) MANAGEMENT** | **Code : DT-010-4:2014-C05** | | |
| **Work Activity 1:** **Evaluate Space Range And Display (SRD) / Planogram Communication pack** | **Duration : 11 Hours** | | |
| **Learning objectives**  At the end of learning session the apprentice will be able to   1. Elaborate the importance and function of Space Range And Display (SRD) / Planogram communication pack 2. Clarify Scope of Space Range And Display (SRD) / Planogram evaluation such as:-    1. Space allocation (zoning)    2. Number of product face and facing    3. Product specification (high, width, length, depth)    4. Product category (ABC-Z analysis), and    5. Etc. | | | |
| **Work Activity 2 :** **Plan Space Range And Display (SRD) Execution** | | | **16** |
| **Learning objectives**  At the end of learning session the apprentice will be able to   1. Identify types of fixtures according to product categories such as:    1. Bays    2. Shelving & Gondola    3. Hooks and bars    4. Standees    5. Two / four prong    6. Euro table    7. Multi deck chiller / freezer    8. Bain-Marie (warmer)    9. Etc. 2. Explain Space Range And Display (SRD) setup requirements such as:-    1. An adequate quantity of fixtures    2. Adequate tools, equipments and materials for the setup    3. Adequate manpower for setup    4. Etc. | | | |
| **Work Activity 3 :** **Coordinate Space Range And Display (SRD) / Planogram implementation** | | **16** | |
| **Learning objectives**  At the end of learning session the apprentice will be able to   1. Elaborate the importance of coordination Space Range And Display (SRD) / Planogram implementation 2. Describe requirement in implementing Space Range And Display (SRD) / Planogram such as:-    1. Steps in delegating effectively       1. Pre implementation   2.1.2 During implementation  2.1.3 After implementation   * 1. Identifying responsible and accountable subordinate involve in Space Range And Display (SRD) / Planogram implementation   2. Etc.  1. Justify the importance in assessing of Space Range And Display (SRD) / Planogram implementation and compliance. | | | |
| **Work Activity 4 : Monitor Space Range And Display (SRD) / Planogram standard** | | **11** | |
| **Learning objectives**  At the end of learning session the apprentice will be able to   1. Explain the importance of monitoring on-going Space Range And Display (SRD) / Planogram standard 2. Elaborate Space Range And Display (SRD) / Planogram standard and maintenance such as:-    1. Minor change    2. Major change    3. Promotion change, and    4. Etc. 3. Identify Space Range And Display (SRD) / Planogram improvement plan such as:   3.1 Remerchandise according to sales / item status  3.2 Review product sales based on product rating  3.3 Review facing allocation based on sales history, and  3.4 Etc. | | | |
| **TOTAL** | | **54 Hours** | |